

Seaside Transportation System Plan

PMT Meeting May 8, 2009 Summary

This document summarizes the May 8, 2009 PMT meeting.

Recommendations Rollout

This brief document describes the proposed rollout of draft TSP recommendations related to transit, bicycle, pedestrian, and some roadway on the project website.

Each week for the next six weeks the team will roll out a different set of recommendations for the TSP and ask for public review and feedback. Feedback received on draft recommendations would be considered and incorporated as appropriate. Workshop 3 would highlight revised recommendations and focus discussion on highway and Wahanna Road concepts.

SCHEDULE

No.	Improvement Type	Rollout Date on Website
1	Roadway – North	May 29
2	Roadway – Central	June 5
3	Roadway – South	June 12
4	Bicycle/Pedestrian	June 19
5	Transit	June 26
6	Functional Classification Plan	July 10th

We recommend organizing recommendations by mode as this is the way the public has seen material presented to date, and this is the organization required for the TSP itself.

Material would be organized on the website in a manner that makes sense and maximizes visibility. Original material would be housed under Project Materials/Step 4: Assembling the Draft Plan. To maximize visibility, an announcement would be placed on the home page with a headline, a one-line tease, a screenshot of the map to be reviewed, and a link to the Weekly Update page.

The weekly update page would provide a description of what we're doing, and two links:

1. Map of draft recommendations (the what)
2. Description of draft recommendations (the why)

The remainder of this document focuses on how to get the word out to the public that the material is ready for review and comment.

GETTING THE WORD OUT

No.	Concept	Who	When
1.	Create Flier	Brandy	By Friday May 29
2.	Distribute Flier to Schools, Interested Parties List, PMT, and Kim Jordan	Brandy	By Friday May 29
3.	Finalized Press Release to ODOT	Brandy	By Thursday May 28
4.	Finalize Press Release and Distribute to Newspapers and Radio	Adam	By Friday May 29
5.	Print copies of flier for City Hall, Library, Chamber of Commerce	Kim	By Wednesday June 3
6.	Post fliers at Safeway and businesses	Ingrid	By Friday June 5
7.	Use press release and flier for blurbs in community newsletters, SDDA, Chamber, and Rotary	Kim	By Wednesday June 3
8.	Announce what we're doing at Chamber, SDDA, and Rotary	Mark, Neal, Kevin	By Friday June 5

Other ideas include:

- Put flier in June water bills
- Forward flier to stakeholders and elected officials (e.g., SETD, Port of Astoria, North Coast Community Fellowship, WAG, Community Center, BikeFriendly.org, Seaside Visitors Association, Senator Johnson, Representative Boone)